Tomáš Svoboda Tomáš Stawarz OA a VOŠ Příbram, Czech Republic

Ethics of Journalists

What is Ethics of Journalism

- Are all written or non-written norms applied in journalism
- It includes ethic codes respected by particular editorials, organizations or state institutions

 It helps the journalists to decide about everyday ethic issues

History

- in <u>1918</u> Chart of journalists was published in <u>France</u>
- In 1926 Professional Code of Ethics was published in <u>USA</u>
- in 1947 v USA Commission for press freedom issued its report
- in 1954 the International Federation of Journalists was established

International Federation of Journalists

- It is an international organization founded in 1926.
- it works in its present form since 1952 and it represents more than half a million of journalists from more than a hundred countries all over the world
- Its main goal it to protect the freedom of press and social justice

Ethical Journalism in the Czech Republic

- before the Velvet revolution in 1989 official journalism had to be in accordance with the political system
- After 1989 press became free
- Czech TV was established in September 1955
- Since 1995 Ethics panel is applied in Czech TV



Literature

Ethics and Czech media



 Media sphere in the Czech society after 1989



Copyright Law

- It is a branch of law dealing with legal relationship between the users and authors
- The authors can be writers, musicians, film makers
- Copyright is a part of <u>intellectual property</u>.
- Particular work of an author is protected by copyright

- In the Czech Republic, copyright is regulated by a <u>copyright law</u>
- © is a symbol used for copyright
- Copyright work can be only a unique product, it cannot be a topic, message, information, method, formula or graphics
- in the international law there are a few international agreements about the copyright law

Conclusion

Thank you for your attention